

Be part of important decisions...

# become a school trustee



Dear colleagues,

School board elections are October 18, 2010. The Alberta School Boards Association believes it's important Albertans participate actively in public education by running for school board trustee and by voting in school board elections. We are concerned about the large number of acclamations and low voter turn-out. We are asking for your help to turn these numbers around.

In the Spring, the association is offering information sessions for trustee candidates — please advertise these in your local communities. See over for information and dates.

We will be offering a campaign school open to all potential candidates for school board trustee on June 9 in Red Deer. This one-day workshop will give participants a template for organizing a local election campaign and include skill building sessions for those seeking election. It is open to all individuals interested in attending. Please watch the ASBA website for more information and registration fees and details.

We have published the *Become a School Trustee* brochure – please distribute it locally. And we have developed a full suite of online materials school boards can use locally to attract candidates and to encourage more people to vote in the school board election.

Please make a link from your website to our website as information will be posted as it becomes available. The specific url for the election section of the ASBA website is: <http://www.asba.ab.ca/trustee-election-10.asp>

This flyer highlights the resources available through the association. I hope you will use these to develop a local plan in support of this important initiative. Let us work together to keep the public in public education.

Heather Welwood, President  
ASBA

## Key messages

- Elected school boards ensure the community has a say in what children learn.
- Elected school boards keep the public in public education.

  
Alberta School Boards  
Association

## Key dates

Date to submit  
nomination papers:  
**September 20, 2010**

School board  
election day:  
**October 18, 2010**

**School Board Elections: October 18, 2010**

## ASBA offers candidate info sessions

The Alberta School Boards Association is hosting free candidate information sessions in the following locations. Please see the ASBA website at [www.asba.ab.ca](http://www.asba.ab.ca) to register for a session or contact Noreen Pownall at [npownall@asba.ab.ca](mailto:npownall@asba.ab.ca) or 1.780.451.7102 for more information.

### Calgary

7:00 pm, May 17  
Greenwood Inn  
3515 – 26 Street NE

### Grande Prairie

7:00 pm, May 19  
Best Western  
10745 – 117 Avenue

### Medicine Hat

7:00 pm, May 25  
Medicine Hat Lodge  
1051 Ross Glen Drive SE

### Lethbridge

7:00 pm, May 26  
Country Kitchen  
1715 Mayor Magrath Drive S

### Edmonton

7:00 pm, May 27  
Royal Glenora Club, Strathcona Room  
11160 River Valley Road

### Red Deer

7:00 pm, June 8  
Capri Hotel and Conference Centre  
3310 – 50 Avenue

## campaign school for potential school board candidates

The ASBA will be offering a campaign school for potential school board candidates on June 9 in Red Deer. This one-day workshop will give participants a template for organizing a local election campaign and include skill building sessions for those seeking election. It is open to all individuals interested in attending. Please watch the ASBA website for more information and registration fees and details.

## what else is posted on the ASBA School Board Election info site?

### For school boards

- Tips for attracting more candidates
- An action plan for increasing voter turn-out
- A handbook for promoting the upcoming school board election
- A newsletter article – attracting candidates
- A newsletter article – encouraging people to vote
- A letter to the editor – encouraging people to run
- Speech – school councils
- Speech – service groups
- Media release

### For potential candidates

- *Become a School Trustee* brochure
- About the role of a school trustee  
*A description of the different roles a trustee plays*
- Details regarding the ASBA candidate information sessions
- An online Powerpoint presentation potential candidates may review as they consider running for the office of school board
- Campaign school information and registration

For more information contact  
Suzanne Lundrigan, Director of Communications  
Ph. 1.780.451.7122 E-mail [slundrigan@asba.ab.ca](mailto:slundrigan@asba.ab.ca)

Check the  
ASBA School Board  
Election info site  
regularly – there will be  
additions throughout  
the run-up to the election.  
**See the website:**  
**[www.asba.ab.ca](http://www.asba.ab.ca)**